

# ENVIRONMENTAL CONSIDERATIONS IN SUSTAINABLE TOURISM IN THE PACIFIC ISLAND REGION

## Environmental Sustainability a key building block for sustainable tourism in the Pacific

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# PRESENTATION OUTLINE

- ❖ SPTO in brief
- ❖ Sustainable Tourism Concept
- ❖ Environmental Sustainability in Tourism
- ❖ Challenges
- ❖ Opportunities
- ❖ Way Forward for a Post-Pandemic Pacific





**Our islands are yours to discover.**



# ABOUT SPTO

- Intergovernmental body for tourism marketing and development in the region
- Mandate: Market and Develop Tourism in the Pacific
- 20 Pacific Island Member Countries
- Over 140 Private Sector members

Core areas of focus:

- Marketing
- Research and Statistics and
- Sustainable Tourism Development



[www.southpacificislands.travel](http://www.southpacificislands.travel)

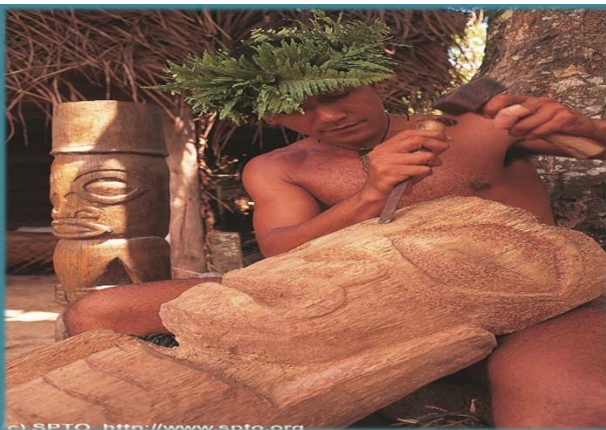


# THE PACIFIC TOURISM OFFERING

✧ OUR ISLAND ENVIRONMENT

✧ PEOPLE

✧ CULTURE





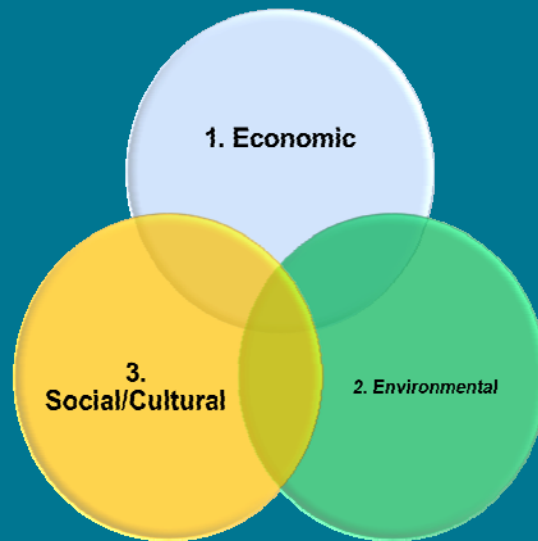
# THE PACIFIC

Our islands, environment and culture are  
yours to discover, experience, respect!



# Sustainable Tourism Concept

Tourism that takes full account of Current and Future economic, socio-cultural and environmental Impacts while addressing the needs of visitors, industry, the environment and host communities - *UNWTO*





# **ENVIRONMENTAL SUSTAINABILITY FOR TOURISM IN THE PACIFIC**

# What do visitors want?

- Aspirations and core values of travelers are changing – **environmentally responsible**, seeking **culturally rich** and off-the-beaten track experiences, desire to give back to communities.
- Travelers want to immerse themselves in **true authentic and unique experiences** (Natural Beauty and Culture), with a “WOW” factor





# REGIONAL INITIATIVES

- SPTO-SPREP Partnership on EIA Guidelines for Coastal Tourism
- Waste Management – Ocean litter, Plastic Waste, Greening the Cruise Sector
- Marine Tourism Guidelines
- Monitoring Program for Accommodation Sector
- Climate Resilience Project for Small Island States



# CHALLENGES

- Lack of Regulatory and Policy Frameworks including enforcement, standards & guidelines
- Poor business planning
- Collaboration between tourism and environment sectors
- Opportunities for training and skills development
- Data for monitoring impacts





# Opportunities

- **Environmental Impact Assessments** – a Tool for development
- **Pacific Sustainable Tourism Framework**
- **Stakeholder awareness and engagement** in destination development and management
- **Partnerships** - national, regional and global
- **Covid-19 Lessons Learnt, Best Practices and Knowledge Transfer** between countries



# TOURISM POST PANDEMIC

- We want Pacific Tourism to emerge stronger, more sustainable and resilient
- Holistic approach to recovery – placing sustainability at the center of the recovery process
- True Economic Recovery values the health of people and the planet





Join us on Wed 8<sup>th</sup> July 2020 for a Talanoa  
on Tourism Recovery and Resilience

<https://corporate.southpacificislands.travel/membership-benefits/spto-webinar-registration-form/>

## SPTO & Travel Foundation – A Partnership for Recovery & Resilience

PARTNERSHIP LAUNCH WEBINAR

WEDS 8 JULY 2020 10:00 – 11:30  
FIJI FJT

